



Standards to Use When Developing Rubrics with Students

Scoring Rubric for Expressing Ideas Clearly	
4	Clearly and effectively communicates the main idea or theme and provides support that contains rich, vivid, and powerful detail.
3	Clearly communicates the main idea or theme and provides suitable support and detail.
2	Communicates important information, but not a clear theme or overall structure.
1	Communicates information as isolated pieces in a random fashion.

Scoring Rubric for Effectively Communicating for a Variety of Purposes	
4	Clearly communicates a purpose in a highly creative and insightful manner.
3	Uses effective techniques to communicate a clear purpose.
2	Demonstrates an attempt to communicate for a specific purpose but makes significant errors or omissions.
1	Demonstrates no central purpose in the communication or makes no attempt to articulate a purpose.

Scoring Rubric for Creating Quality Written Products	
4	Clearly communicates a purpose in a highly creative and insightful manner.
3	Uses effective techniques to communicate a clear purpose.
2	Demonstrates an attempt to communicate for a specific purpose but makes significant errors or omissions.
1	Demonstrates no central purpose in the communication or makes no attempt to articulate a purpose.