



Getting Organized!: Creating a Flyer

Name: _____

Date: _____

Answer the questions below in the space provided to help plan a flyer for your organization. Use extra paper if necessary.

1. What is the organization/cause that you want to promote?

2. What is the purpose of your organization?

3. Who will you be giving the flyer to?
 - People on the street; other kids; parents?

4. What is your headline? Think about:
 - What message do you want the headline to give?
 - Is it the largest type on the page?
 - Does it have color?
 - Does it have anything else special about it?

5. Decide on the picture or graphic that you would like to represent your organization or cause.
 - Does it draw interest to your flyer?
 - Does it have color?
 - Is it black and white?
 - How does the picture or graphic relate and work with the headline?

6. What other information will you include on your flyer, such as the name of your organization?