



On Location

spotlight on your community

Description of Project

On Location: Spotlight On Your Community is designed to allow your students the opportunity to tell the story of the arts in their community—focusing on either a living artist or arts group—that will be shared with the rest of the world through digital media at the “On Location” Web site. **Visit www.onlocationproject.org.**

Ten schools from around the country will be selected to participate in this program through a competitive application process. A Thomas Built bus, part of the Daimler family of transportation, will be outfitted as a media studio on wheels that will visit each school for two weeks and will be “on location” sometime between January and June 2009. Each selected school will receive a media equipment package and \$1,000 to support further development of the project at the school. Over the two weeks, a drama artist and media artist will work with one class (grades 5-8) in storytelling techniques and media/video/ technology skills. The teacher(s) and students will work together to create a short (three to five minute) video about an artist or arts group in the community. The finished video will be uploaded to a Web site maintained by the Kennedy Center to share across the world.

On Location builds on the Kennedy Center’s *Arts Across America* Program. In celebration of the 50th Anniversary of the National Cultural Center Act signed by President Dwight D. Eisenhower, and the reopening of the renovated theater named in his honor, the Center’s 38th season begins with *Prelude 2008: Arts Across America*. Artists from all 50 states perform at the Center, August 30-October 5, 2008.

On Location: Spotlight On Your Community is presented in partnership with Daimler Financial Services and is created by the John F. Kennedy Center for the Performing Arts. Curriculum for this project is adapted from “Creative Learning for Your Classroom,” a product of MHzNetworks and is used with permission. All rights reserved.

What Benefits Does the School Receive?

Selected schools will receive:

- Two-week visit by the *On Location* bus
- Installed media equipment package consisting of computer, digital editing software, camera(s), sound equipment, and accessories valued at approximately \$5,000
- \$1,000 for the school to support the project
- Curriculum materials and support to develop media projects about the arts in the community
- Training of teacher(s) and students on how to use the media lab equipment and the development of storytelling skills by teaching artists in drama and media
- National visibility
- On-going relationship with the Kennedy Center's Education Department and the opportunity to work on additional projects with the Kennedy Center through its online program, ARTSEdge (www.artsedge.kennedy-center.org)

What will the students learn during this project?

- Basic acting skills that promote collaboration, cooperation, and concentration
- Interview techniques
- How to create a story that will be turned into a short film
- How to develop a storyboard for their story
- Basic camera, sound, and editing equipment operation and techniques
- Different types of camera shots and their relationship to the story
- About different film production jobs
- How to reflect on their work
- The importance of collaborating with others to create a short film
- An appreciation for the contribution an artist or arts group has made to their community

What does the school need to provide?

1. One class of students for 45-60 minutes of class time daily over two weeks (ten class periods); and the opportunity to meet with the students after school (exact number of days to be determined with the school's personnel).
2. The teacher must attend one two-hour orientation session after school on the first day of the visit by the *On Location* personnel. The teacher must actively participate during the 10 class periods with his/her students.
3. Opportunity to meet with the artist/artists who will be the focus of the video. This might include providing transportation to/from artist studio/theater/etc.
4. Support from the school's principal for the project.
5. Commitment from an artist or arts group in the community to participate in the program.

6. Secure parking space for the bus at the school during the two week visit (day and night)
7. The bus has a long extension cord (100') that needs to be plugged into a 220v outlet. This is not your standard 120v outlet that is in most classrooms. A 220v outlet is generally used for stoves, dryers, etc. Your head custodian/building maintenance person should be able to determine where/if the school has 220v outlets. The 220v outlet should be near the level parking space for the bus (within 100').
8. Space for installing the media equipment package in your school or classroom including electrical outlets and Internet connection.
9. Commitment to complete a three to five minute video about either an artist or an arts group from that community is required no later than 60 days after the visit.

What is the commitment after the *On Location* bus leaves?

The Kennedy Center will provide ongoing consulting and limited technical support for the media equipment and the teacher(s) for up to one-year after the visit by “On Location” bus. After one year, the school, through the participating teacher and principal, has the opportunity to continue with consultation services and its relationship with the Kennedy Center.

Who can apply?

A teacher or group of teachers interested in creating a digital story with students in grades 5-8; no experience integrating technology is required, but you must know how to use the Web and use email to communicate and download/upload photos and attachments.

How to Apply

- 1) Complete the attached Interest Form.
- 2) Attach a letter of commitment from the principal.
- 3) Provide a brief descriptive statement of no more than 200 words about the proposed subject of the project (the artist or arts group) and why you chose them.
- 4) Attach a letter from the artist or arts group stating that they are committed to the project.
- 5) Indicate which of the listed two-week time periods work for your school to accommodate the visit.

Following receipt of the Interest Form, viable candidates will be called for interview before a selection is made.

Application Deadline and Selection Process

The application deadline is **November 5, 2008**.

All applicants will be notified no later than December 2, 2008 about selection.

The applications will be reviewed for strength of commitment to the project, subject of the video (artist or arts group selected), and ability to provide items listed under “What does the school need to provide.”

For questions, please email onlocation@artsedge.kennedy-center.org

**On Location: Spotlight On Your Community
Interest Form**

Complete Items I, II, III and IV

This form may be photocopied if additional forms are needed. Please type or print.

I. Applicant School

School Name _____

Principal _____

School District _____

School Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Grade Levels of School _____

Magnet School: Yes ___ No ___

Integrated Arts School: Yes ___ No ___

Primary teacher whose class will be involved in the project (Name, Phone Number, and email address)

Name _____

Phone _____

Email _____

II. Attach a letter of support from the school principal.

III. In 200 words or less, describe the proposed subject of the project (the artist or arts group) and why you chose them.

IV. Attach a letter from the artist or arts group stating that they are committed to the project.

V. Indicate ALL of the two-week times below when the visit can be accommodated at your school (dates are approximate and will be negotiated if selected):

_____	January 26-February 6	_____	April 6-April 17
_____	February 9-20	_____	April 20-May 1
_____	February 23-March 6	_____	May 4-May 15
_____	March 9-March 20	_____	May 18-29
_____	March 23-April 3	_____	June 1-12
		_____	June 15-26

On Location: Spotlight On Your Community

Please return application to:

Sending by FedEx or UPS

On Location: Spotlight On Your Community
Education Department
The Kennedy Center
Washington, DC 20566-0001

Sending by USPS

On Location: Spotlight On Your Community
Education Department
The Kennedy Center
P.O. Box 101510
Arlington, VA 22210

Or by fax to (202)416-8853.

You will receive confirmation notice that your application has been received.

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The Kennedy Center presents

“On Location: Spotlight On Your Community”

in cooperation with Daimler Financial Services.

Daimler Financial Services


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