



2009 – 2010 Program

Description of Project

The Kennedy Center is pleased to announce the continuation of the program for 2009-10. In 2008-09 the Kennedy Center launched *On Location: Spotlight on Your Community* to celebrate the variety and diversity of artists and arts groups throughout the country. One component of the program is designed to help students tell the story of the arts in their community—focusing on an artist or arts group—and share it with the rest of the country through digital media.

To support this goal, two *On Location* media artists will visit 10 selected schools across the country to help students learn how to tell the story of the arts in their community through digital storytelling. The *On Location* bus will visit one school in each community for thirteen days, from November 2009 to June 2010. Each school will receive a media package as part of its participation in the program. During the residency, the *On Location* media artists will work with one class in storytelling techniques and media/video/technology skills. The participating teachers and students will work together to create a short (3-5 minute) video about an artist or arts group in the community. The finished video will be uploaded to a Web site maintained by the Kennedy Center to share with others across the country.

What Benefits Does the School Receive?

Selected schools will receive:

- Thirteen day residency by the On Location media artists and bus
- Installed media package (worth \$5,000) consisting of digital still and video cameras, microphones, and iMac computer with iMovie software
- Curriculum and support to develop media projects about the arts in the community
- Training of teacher(s) and students on how to use equipment
- \$1,000 for each school to continue a digital media program
- National visibility
- On-going relationship with the Kennedy Center's Education Department to work on additional projects with the Kennedy Center through its online program, ArtsEdge (www.artsedge.kennedy-center.org)

What does each school need to provide?

Teacher(s) and principal committed to the project.

Two hours of class time daily during the 13-day residency and the opportunity to meet with the students after school during the time.

Parking space for the bus at the school during the day

Space for media equipment in classroom

Commitment to complete a 3-5 minute video about an artist or an arts group from that community

Who can apply?

A two teacher team, preferably with interest/experience in digital media or technology, who is interested in creating a digital story.

How to apply?

Complete the attached application—include questions about what school can provide

Obtain letter of commitment from your principal

Write a descriptive statement why you are applying and include information on what artist or arts group could your project focus. Explain why you made this choice.

Application Deadline and Selection Process

The application deadline is November 13, 2009. Applications may be submitted as follows:

- E-mail: grbailey@kennedy-center.org
- Fax: (202) 416-8802
- US mail:

Kennedy Center
On Location
PO Box 101510
Arlington, VA 22210

All applicants will be notified by November 20, 2009 about selection status.

The applications will be reviewed for strength of commitment to project, subject of the video (artist or arts group selected), and ability to provide items listed under — “What does the school need to provide?”

What will the students learn during this project?

The students will learn:

- Storytelling and storyboarding techniques
- Camera and sound equipment operation
- Video editing

What is the commitment after the On Location bus leaves?

If the video is not completed during the On Location residency, the video will be sent to the Kennedy Center no later than 60 days after the visit. Failure to complete the video could result in loss of media lab for participating school.

The Kennedy Center will provide ongoing consulting and limited technical support for the media lab and the teachers for up to one-year after the On Location residency. After one year, the teacher and principal will need to recommit to the program if they wish consultation services and relationship with the Kennedy Center to continue.



On Location

spotlight on your community

2009-2010 Application

Instructions: Complete Items I, II, III and IV

This form may be photocopied if additional forms are needed. Please type or print.

I. School Information

School Name _____

Principal _____

School District _____

School Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Grade Levels of School _____

Magnet School: Yes ___ No ___ Integrated Arts School: Yes ___ No ___

If yes, describe magnet focus: _____

Primary teacher whose class will be involved in the project (Name, Phone Number, and email address)

Name _____

Phone _____ Email _____

Assisting Teacher (technology specialist or other teacher with media experience preferred) (Name, Phone Number, and email address)

Name _____

Phone _____ Email _____

Grade Level of Students: _____ # Participating Students: _____

Time and frequency of class sessions (i.e., Mondays-Fridays, 8:45 am - 10:45 am)

Has the primary teacher hosted an artist residency in their classroom before?

Yes____No____

If yes, please describe the residency program.

II. Attach a letter of support from the school principal

III. In 200 words or less, describe the proposed subject of the project (the artist or arts group) and why you chose them. Please include if the artist or arts group has a developed relationship with your school and the proposed students participating in the residency.

IV. The residency program takes place over 13 consecutive days. The standard class period is 2 hours long, with select days up to 4 hours and some after school availability is required for student and teacher intensives media equipment use.

Indicate ALL of the three-week times below that the visit can be accommodated at your school.

_____ January 4-21	_____ March 29-April 14
_____ January 25-February 10	_____ April 19-May 5
_____ February 15-March 4	_____ May 10- 26
_____ March 8-24	_____ June 1-17

Deadline Application: Friday, November 13, 2009.

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