

Plan Your Commercial

1. Your task is to create a one-minute commercial about recycling. Brainstorm ideas in the box below.

Brainstorming

2. Choose one idea. In the “Main Message” box below, write the message you want to share about recycling.

Main Message

3. Choose between one and three characters to convey your message. Name and describe your characters in the box below.

Characters

4. Think about where your characters will be located and what they will be doing. Write down the setting and the action in the box below.

Setting/Action

5. Think about what your characters will say. Write down the dialogue for your commercial in the box below.

Dialogue