

# The Whale Trail

Student Name: \_\_\_\_\_

<b>TASK</b>	<b>EXCELLENT</b>	<b>GOOD</b>	<b>NEEDS IMPROVEMENT</b>
<b>BRAINSTORM IDEAS</b>	The group brainstormed at least 10 ideas for the news segment.	The group brainstormed at least 7 ideas for the news segment.	The group was able to brainstorm fewer than 7 ideas for the news segment.
<b>MAIN MESSAGE</b>	The group created a clear and powerful main message in their news segment that incorporated the information they learned from their research.	The group created a clear main message in their news segment that incorporated most of what they learned from their research.	The group did not create a clear main message in their news segment.
<b>SCRIPT WRITING</b>	The group script included a series of well-connected facts that very clearly expressed the main message of the segment and included a minimum of 15-20 supporting details.	The group script included a series of well-connected facts that clearly expressed the main message of the segment and included 10-14 supporting details.	The group did not develop a cohesive script. The script contained fewer than 9 supporting details.
<b>PERFORMANCE</b>	The group's performance was clear, articulate, well developed, cohesive and highly informative.	The group staged a performance that was clear, articulate, somewhat well developed and informative.	The group performance was not informative. It lacked structure and cohesion and did not express a clear vision or message.
<b>VISUAL</b>	The group developed a compelling, clear, and highly informative visual that clearly expressed the main message of the news segment.	The group developed a compelling, clear, and informative visual that somewhat clearly expressed the main message of the news segment.	The group did not develop a clear and informative visual to support the main message of the news segment.
<b>COLLABORATIVE SKILLS</b>	The group collaborated in a highly effective manner. They were able to collect information from their resources, analyze and evaluate this information, and incorporate it into an outstanding script. They generated a highly effective team effort in their performance of the news segment.	The group collaborated in an effective manner. They were able to collect information from their resources, analyze and evaluate this information, and incorporate it into a very good script. They generated an effective team effort in their performance of the news segment.	The group did not collaborate in an effective manner. They were not able to collect information from their resources, and analyze and evaluate this information to write a good script. Their team effort was not effective.