

# Assessment Rubric

Student Name: \_\_\_\_\_

<b>The student:</b>	<b>Excellent</b>	<b>Good</b>	<b>Average</b>	<b>Below Average</b>
<b>demonstrated understanding of advertising techniques</b>				
<b>learned about selected elements and principles of art</b>				
<b>applied understanding of these points to create a drawing that simulates an advertisement</b>				
<b>worked with other students in discussion and group collaboration</b>				